

TM

Emirates Derma

ABU DHABI

4th Emirates Academy of Dermatology,
Aesthetics and Laser Conference & Exhibition

September
2020

United Arab Emirates

Promotional Tools & Sponsorship Opportunities

Stand out from your competitors & make a difference!

Emirates Derma Abu Dhabi is a unique platform that focuses on key trending topics specializing in the field of Cosmetic Dermatology, Plastic Surgery, Facial Aesthetics and the evolving field of Anti-Aging.

In order to help you stand out in this prestigious event, we have created the following packages that would suit your objectives and budget ranging from classic options (i.e. Directory advertisement, lanyards branding) to more elaborated solutions (i.e. Digital advertising or sponsorship packages).

Official Event Catalogue

500 print copies (4/C) in A5 format with free distribution. The catalogue includes the full schedule for the conference, list of speakers and exhibitors, list of abstracts, and the floor-plan for the venue.

Front Cover Inside Advertisement	AED 4,000
Back Cover Inside Advertisement	AED 3,000
Back Cover Advertisement	AED 5,000
Inside Page Advertisement	AED 1,000
Double Page Spread Advertisement	AED 2,200

Website Advertisement

Banner size 300 x 300 pixels, 18,653 page views, and 9,823 visits.

The advertisement is animated on 1 menu and its sub-headings (except Home page, Conference Menu, and Registration Menu as they are reserved to sponsorships packages).

1 Web Banner AED 1,000

Lanyards

500 lanyards (To be distributed to VIP Guests, Media, Conference Delegates, and Exhibitors). Lanyards to be provided by exhibitors (type/sample of lanyards to be approved by organiser and the items shall be delivered to the site by the exhibitors.)

AED 5,000

Demo Room Workshop Slot

2 hours workshop slot in the Demo Room. Topic is subject to approval by Emirates Derma organizing committee based on the workshop guidelines. Workshop will be promoted for in the event catalogue and on the event website.

AED 8,000

Delegate Bags

500 Bags (To be distributed to VIP Guests, Media and Conference Delegates). Bags To be distributed to VIP (type /size of bag to be approved by organizer and the items shall be delivered to the site by the sponsor.)

AED 10,000

Insert in Delegate Bags

500 Bags. 1 goody: pen, notepad, 1 flyer, etc.

AED 2,000

Sponsorship Packages

	 PLATINUM SPONSOR	 GOLD SPONSOR	 SILVER SPONSOR
Package Price	AED 70,000	AED 50,000	AED 35,000
<i>Maximum Sponsors per Category</i>	2	3	3
Upgraded Shell Scheme	18 sqm	12 sqm	9 sqm
Official Event Catalogue	1 Double Page (Spread)	1 Page	1 Page
Emirates Derma Website Advertisement (300 x 300)	Home Page	Registration Heading	Conference Heading
Demo Room Workshop	2 Hours	1 Hour	1 Hour
Insert in Delegates and Media Bag	1 Goody / Pen + 1 Literature	2 Literatures	1 Literature
Logo and Sponsor Highlight on: pre-event and on-site collaterals + e-collaterals + Emirates Derma website + Event signage	YES	YES	YES
Emirates Derma Conference Passes for Delegates (full details of delegates should be received two weeks before event starts)	15	10	5

Note : Prices listed above are exclusive of the 5% Value Added Tax (VAT). VAT will be added to the invoice.

Organised by



emiratesderma

emiratesderma.com

INDEX® Conferences & Exhibitions Organisation Est.
INDEX Holding Headquarters | Road # D-62, Opposite Nad Al Hamar | P.O. Box: 13636, Dubai, UAE
Tel: +971 4 520 8888, Fax: +971 4 338 4193 | E-mail: index@emirates.net.ae | Website: index.ae